

RESOURCE DIRECTORY

2025



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Advocacy

9 Resources

[2025 High Country Hop Symposium Presentation](#)

[Beer Australia](#)

[Bernard Salt – Outlook for the 2020s](#)

[BrewCon23 – IBA Chair Welcome](#)

[Consumer Polling Insights](#)

[Economic Impact Analysis](#)

[Engaging with Government](#)

[How to engage your Member of Parliament](#)

[Who Owns Your Beer Poster](#)

Independent Brewers Association

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New Farm, Brisbane, QLD 4005
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Brewery Operations

15 Resources

[The Art of Brewery Refrigeration](#)

[Best Practice Alcohol Content](#)

[Carbonation Best Practice](#)

[Choice Energy can assist with Rising Energy Costs](#)

[Diacetyl Factsheet](#)

[Packaged Quality in a Modern Beer Portfolio](#)

[Packaging Best Practice Part 1](#)

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[Reducing Energy & Water Costs with Steam Boilers](#)

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[A Sober Discussion – No & Low Alcohol Process and Requirements](#)

[Start-up Brewery Panel](#)

[The Two Belgian Beers You'll Love to Brew](#)

[Vehicles as a Workplace](#)

[Work Smarter Not Harder](#)

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Business & Marketing

58 Resources

[A Look Back, A Look Forward...](#)

[A Practical Guide to Insurance for Independent Brewers in Australia](#)

[ABAC Alcohol & Alcohol-Alternative Packaging Compliance Guide](#)

[ABAC Alcohol & Water Safety Compliance Guide](#)

[ABAC Digital Marketing Best Practice Guide](#)

[ABAC Guidance for Alcohol Marketers](#)

[ABAC Marketing Alcohol Responsibility](#)

[ABAC Online Training Resources](#)

[ABAC Responsible Alcohol Sponsorship Best Practice Guide](#)

[ABAC Responsible Marketing Code Guidance Note](#)

[AI: The Future of Beer](#)

[Alcohol Marketing Content Checklist](#)

[All Things Brewery Finance](#)

[All Things Brewery Finance \(2\)](#)

[All Things Export](#)

[Aussie music key to Young Henrys' success](#)

[Beer Labelling Guidelines](#)

[Bernard Salt – Outlook for the 2020s](#)

[Brewery Insurance Fact Sheet](#)

[BrewCon23 Debate: Has Craft Beer Jumped the Shark?](#)

[Choice Energy can assist with rising energy costs](#)

[Consumer Polling Insights](#)

[Craft Brewing with Enzymes](#)

[Crafting Success: Digital Transformation Drives Brewery Growth](#)

[Create and protect your trademark](#)

[Creating an Authentic Brand](#)

[Creating New Relationships with Independent Bottle Shops](#)

[Current Excise Issues](#)

[Debt Recovery](#)

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[Discounted Australia Post Rates](#)

[Do you need a music license?](#)

[Grow Yield and Profitability](#)

[Grow Yield & Profitability with Brewing Technologies for Fast Tank Turnarounds](#)

[Growing Independence Together](#)

[Growing Independence Together \(2\)](#)

[The Importance of Contracting](#)

[Independence as a Marketing Weapon](#)

[Legal Services](#)

[Managing Alcohol Content from Brew to Packaging](#)

[Maximizing your opportunity, how to sell more beer](#)

[Meta small business courses to improve your online presence](#)

[Music Licensing at Hairyman Brewery](#)

[Onboarding](#)

[Practical Digital Marketing & SEO Tips to Drive Traffic to Your Website](#)

[Profit growth in a Stagnant Beer Market](#)

[Reducing Energy & Water Costs with Steam Boilers](#)

[Retail Drinks Ranging Guidelines](#)

[Right Site, Right Lease: Key Ingredients for A Lease Negotiation](#)

[Start-up Brewery Panel](#)

[Take Five: A Common Sense Approach to Safety](#)

[Take Five: A Common Sense Approach to Safety \(2\)](#)

[Taproom Sales: Digging into the data](#)

[Wastewater: "It doesn't need to be a problem"](#)

[What's Causing the Rise in Insurance Premiums](#)

[When Things Go Wrong On Social Media](#)

[Where to Next? Answering Questions around Business Survival](#)

[Working together – the benefits of clusters, brewery tours, alliances and associations](#)

[Working with Government](#)

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IBA Milestones

3 Resources

[2024-2025 Independent Brewers Association Annual Report](#)

[2025 High Country Hop Symposium Presentation – IBA State of the Nation](#)

[Member Feedback & IBA Strategy](#)

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Independent Seal

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[Growing Independence Together](#)

[Independence as a Marketing Weapon](#)

[Independent Seal Campaign](#)

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Independent Seal

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[2024 Hop Products Australia Hop Report](#)

[All Things Yeast](#)

[Aussie Hops](#)

[Dry-hopping to achieve intense hop aromas](#)

[Free Thiol Release in Beer](#)

[From Coal to Biofuel – Sustainable Maltings](#)

[From good to great beer](#)

[Growing Independence Together](#)

[Hop Certificate of Analysis Interpretation](#)

[Hop Sensory Training Guide](#)

[The Importance of Contracting](#)

[Innovation in Malting – Sustainability & New Products](#)

[Interpreting Malt Certificates of Analysis](#)

[Liquid Hops](#)

[Neutral or Not so Neutral Lager Yeast](#)

[The Role of Enzymes in Hop Biotransformation](#)

[The science behind the fruit flavours and aromas of Eclipse®](#)

[Survivable Hop Compounds in Finished Beer](#)

[Sustainable malt is here: How it benefits your brewery](#)

[Using Sensory and Analytical Techniques to Optimise Your Hops Inventory](#)

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People & Culture

24 Resources

[ABAC About Alcohol Marketing Regulation](#)

[Achieving a mentally healthy workplace](#)

[Brewing & Hospitality Position Descriptions](#)

[Brewing Qualification Options](#)

[Brewer to leader: Building resilience, learning to lead and dealing with burnout](#)

[Business Restructure Policy Template](#)

[Diversity Policy Template](#)

[Drug & Alcohol Policy Template](#)

[Employee Resignation](#)

[Employment Termination](#)

[Managing the Health of a Diverse Workforce](#)

[Mental Health & Wellbeing Policy Template](#)

[Mental Health and Wellbeing Links](#)

[Onboarding](#)

[Parenting While Working in Beer](#)

[Payroll & Entitlements](#)

[Performance Management](#)

[Recruitment and Selection](#)

[Redundancy](#)

[Training for a better future](#)

[Unleashing the Power of Inclusive Talent](#)

[Vehicles as a Workplace](#)

[Workplace Health & Safety Policy Template](#)

[Your Human Resource](#)

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Quality

21 Resources

[A Sober Discussion – No and Low Alcohol Process and Requirements](#)

[Allergen Management Program Best Practice Guide](#)

[Beer Labelling Guidelines](#)

[Best Practice Alcohol Content](#)

[Best Practice Packaging Guide](#)

[Beer Recall Plan](#)

[Carbonation Best Practice](#)

[Diacetyl Factsheet](#)

[Handling Unpackaged Potentially Hazardous Food Guide](#)

[Hop Certification of Analysis Interpretation](#)

[Hop Sensory Training Guide](#)

[Interpreting Malt Certifications of Analysis](#)

[Managing Non-Conformance](#)

[Micro Control Program Best Practice Guide](#)

[Oxygen Control in Microbreweries](#)

[Packaged Quality in a Modern Beer Portfolio](#)

[Packaging Best Practice – Part 1](#)

[Packaging Best Practice – Part 2](#)

[Quality Program](#)

[Sensory Program Best Practice Guide](#)

[Using Sensory and Analytical Techniques to Optimised Your Hops Inventory](#)

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Sustainability

10 Resources

[Being Better: Framework for sustainability & community impact](#)

[From Coal to Biofuel – Sustainable Maltings](#)

[Going Carbon Neutral Webinar](#)

[Growing Independence Together](#)

[Innovation in Malting – Sustainability & New Products](#)

[Running out of Gas?](#)

[Sustainability Best Practice Guide and Benchmarking Tool](#)

[Sustainable Tourism](#)

[Useful Sustainability Links](#)

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Tourism & Hospitality

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[Aussie music key to Young Henrys' success](#)

[Brand QLD](#)

[Do you need a music license?](#)

[Handling Unpackaged Potentially Hazardous Food Guide](#)

[Hospo: Making it Work for You](#)

[Hyper Local Hospitality](#)

[me&u 'How-To' Guide: promote your Indies win](#)

[Music Licensing at Hairyman Brewery](#)

[Sustainable Tourism](#)

[Taproom Sales: Digging into the Data](#)

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