Everything Indie

Edition 7
September 2023

In this issue...

BrewCon 2023 & The Indies celebration



Independent Brewers Association

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Front Cover: Supplied by Nowhereman Brewery

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V1/23

Message from the **Chair**

What a big three days BrewCon was.

Firstly, I was to thank all our members who attended BrewCon. To see your passion and enthusiasm for everything indie beer is truly inspiring. Without your participation, knowledge sharing and entering into many robust discussions, BrewCon would not be a success.

It was great to see the brewing family come together, talking about how you're dealing with the current economic challenges, bouncing ideas off each other and of course reminiscing about the days gone by.

The ultimate goal of BrewCon is to upskill and impart knowledge to continue to grow our industry. To see so many of you walk away from the presentations inspired and armed with new information that you could take back to your breweries to implement and grow your business was amazing. We look forward to hearing what you learnt and how that has transpired into your business. For those who couldn't attend, were in another session or just want to watch again, the recordings of the presentations will be available shortly. Make sure you check out Bernard Salt's presentation, the future is bright for our industry and Bernard's presentation shows you why.

Also, if you're like me, being able to speak to so many of our suppliers, touch, feel and smell new ingredients and see new equipment was a highlight. I was blown away with the number of our suppliers who had something new to offer us. They recognise and understand how hard it is to attract new consumers and keep beer lovers coming back. Their continued desire to differentiate and provide sustainable options is what is going to assist us to innovate, challenge the norm and continue to lead the way in craft beer.

Congratulations to all the winners and medallists from The Indies. The quality of beer was unlike what we have seen before and a true testament to all your hard work.

Big thanks to our Presenting partners, Destination Gold Coast and the Queensland Government, Keynote Speaker Partner, Business Events Perth, and our Premium Partners Cryer Malt, HPA, Konvoy and Bintani. Also on behalf of the whole board



Cover Photo: Ed and Fiona Noelle from Dollar Bill, and Nick Boots from Konvoy Kegs with their winning trophy for Champion Australian Independent Beer.

I'd really again like to thank the whole IBA team for delivering an extremely professional Brewcon and Indies awards. Outstanding!

As you know, a lot of time and effort goes into Advocacy and next month I'll let you know how our visit in Shepparton Victoria with the Parliament of Friends went. Another opportunity for us to highlight the industry, agriculture benefits and the impact we make in rural and regional communities.

Cheers to Indie Beers

Richard Watkins
Chair



Update from the
Chief Exective Officer

Welcome to the seventh edition of Everything Indie – we're hoping you're still loving it.

The team is back in full force after having the bestest BrewCon and Indies ever!

We're sorry we didn't get to see everybody but I'm sure you'll be happy to know that you won't miss out on any of the learnings as we've recorded all the sessions and we're going to make it available to all members in the coming weeks.

You'll need to login, so best make sure your details are all up-to-date so you can access all the presentations. Which you can watch at your leisure, with a nice cold indie beer. There're three rooms of sessions over two days with a vast array of information, education and inspiration.

Make sure you pay particular attention to Bernard Salt's keynote speech. It really will give you a bit of a lift in your day and maybe make those challenging times that we've been through this year just a little bit easier to deal with.

The Indies Awards this year saw some amazing beers celebrated. We tip our hats to all our medal winners, champions and entrants.

Our Head Judge Justin Fox and assistant Judge, Will Tatchell tell us that the quality of beers this year was better than ever and judging was a dream. A big congrats to Fi and Ed at Dollar Bill for their gorgeous gold tooth, our 2023 Australian Indies Champion Beer – not long after celebrating off their AIBA's win. So worthy of Fi's dancing prowess on stage.

Thanks to everybody who came along, gave us a shout out, sent messages of congratulations, participated, volunteered, invested and sponsored.

It was THE BEST to hang out together after all these years and I can't wait for 2024 where we will hopefully see a bunch more of our members in Perth in August next year.

Next cab off the rank for your IBA team is launching phase two of our direct-to-consumer campaign, being launched in October.

We will also round out the year focusing on planning for next year, getting back to our member resource delivery, sorting for our new IBA HR service and of course a lot of our time and effort will go into our advocacy platform.

We know it's a long road ahead, but we've got the people motivation and backing of 574 members to take it to the next level.

We also can't forget the last of the member MashUps series for 2023 where I'll be visiting NSW, including a metro members meet up and some regionals visits as well. I'm trying to get it in before everybody is super busy, so looking at the end of October but tune into IBA comms and socials for all the details.

I'll sign off now hoping that you're all gearing up for a busy summer season and everybody's seeing a little relief on the horizon.

As always, cheers to indie beers

Kylie Lethbridge
Chief Executive Officer



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We would like to thank the breweries who took the time to send in submissions on the Sugar and Carbohydrate. With just under 10% of IBA members participating we can feel the momentum building for some strong advocacy by, and for Indie Brewers.

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SEPT 2023



Bernard Salt, during his Keynote Presentation

> **Bernard Salt** was a **standout**. He set the stage on Tuesday morning, with a brilliant opening presentation showing that while we are in a tough position now the **industry's future is bright**.

BrewCon was an incredibly uplifting and eventful few days. Over 900 representatives of the brewing family came together on the Gold Coast to share their passion and enthusiasm for everything indie beer.

The vibe has been described as "uplifting", "positive" and "electric", with everyone grateful to be back together, hearing how each other has made it through the past three years, and for a few days being able to forget just how hard it has been and still is.

Bernard Salt was a standout. He set the stage on Tuesday morning, with a brilliant opening presentation showing that while we are in a tough position now the industry's future is bright. Bernard talked about the current economic climate and that we are not alone, that it is tough everywhere, but the independent brewing industry is in a unique position and the potential for strong growth based on the back of our culture and values is what will get us through. That our agricultural links are strong and provide for a powerful lobbying case to government.

Furthermore, he outlined social trends, where to pitch your product and how to target consumers based on demographics. He touched on the generational disparities, how they think and how to speak to them.

Bob Pease was another standout for many. Being able to see what the Brewers Association has achieved in the United States, how they have managed the ups and downs and continued to grow and mature as an industry and provide a strong voice for those breweries. And most importantly how their members have collectively come together, invested and engaged with the Association to drive change and gain a voice with their own government at a Federal level.

There were over 40 presentations across the two days and while we would love to highlight all of them, you wouldn't finish reading the article, so keep an eye out for the release of the presentations in the next couple of weeks, as we release them to members.

With over 120 exhibitors, the Trade Expo gave everyone the chance to catch up with suppliers, make new connections, try new beers, see new innovations, touch, feel and smell new ingredients and see new equipment. We can't wait to see what new beers, brewing techniques and the like come from you as you explore and discover how they can assist your brewery.

Thanks to everyone that had their portait taken. If you would like a copy, please email communications@iba.org.au and we will send you your photo.

Over the next few pages are just a few photos from BrewCon...enjoy



Presentations will be available in October

BrewCon 2023



Bintani Delegates Welcome































Brewtique & Fermecraft Brewery Tours



































BrewCon 2023


BREW CON.


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Roxset
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BREW CON.
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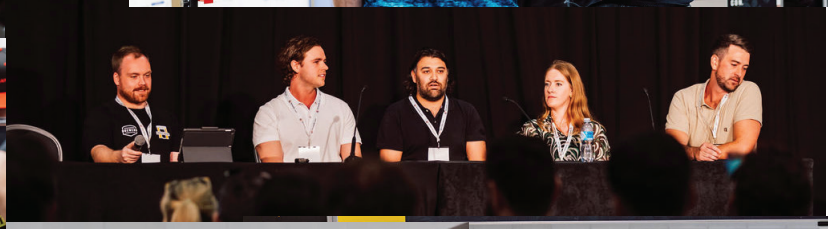



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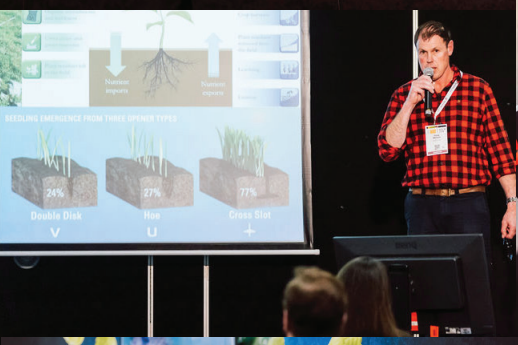

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27%
77%
Double Disk
Hoe
Cross Slot


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FROM
OUR FIELDS
TO YOUR
BEER

GIES - BREWSHIELD
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YOUR INSIGHTS
YOUR ADVANTAGE


JOE WHITE
MALTINGS







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CON.
2023





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Gladfield





Thank You

Presenting Partners

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Queensland Government

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The Indies 2023

Oh what a night....

The ninth annual Indies Awards saw the return of an in-person ceremony at The Island, Gold Coast on the 23 August. A much-needed reunion that symbolised our collective resilience. Amid the challenges, 600 brewers and their teams, industry suppliers and supporters came together to celebrate innovation, growth and honour excellence.

Dollar Bill's Sour, Fruit & Funk category winner Gold Teeth was named Australia's best independent beer, standing out from 1,348 beers.

With the help of 50 stewards, 65 of the best and emerging judges from Australia, New Zealand & Indonesia spent three days tasting and evaluating some of the best quality beers in the industry.

Each judge brought unique skills, industry perspective, sensory strengths and a positive willingness to both improve and impart their own knowledge. We thank each





The Indies MCs - Will Tatchel and Kirrliy Waldhorn

> "An incredible 85% of beers entered were awarded a medal, with a record of 229 gold's declared, which demonstrates the standard of independent beer poured in tap rooms, and packaged in fridges across Australia is reaching a level of quality that the industry has aspired to since inception."

judge for devoting their time and sharing their passion for great beer with entrants via their valuable feedback.

An incredible 85% of beers entered were awarded a medal, with a record of 229 gold's declared, which demonstrates the standard of independent beer poured in tap rooms, and packaged in fridges across Australia is reaching a level of quality that the industry has aspired to since inception.

Brewers are consistently delivering beers that are absent of major technical faults and reflective of the promised style, allowing consumers to repeatedly enjoy their engagement with independent beer. Our aspirations to continually improve, innovate and perfect our craft must now continue. It is this pursuit that will drive the standards even higher and the bar will no doubt lift in the years ahead.

2023 saw seven new beer styles added to our guidelines. These styles were carefully crafted from scratch to create a welcoming space for our brewers' cutting-edge abilities. It's been a labour of love, reflecting the thriving spirit of our industry. We hold the genuine hope that the array of styles showcased will not only experience a natural growth but also embrace a steady evolution as we move forward into the future.

Overall results include:

- 229 gold, 454 silver and 464 bronze medals
- 1,147 medals were awarded in total
- Entries included; 40 bottles, 697 can and 611 keg

- The spread of Champion Class trophies was relatively even with Queensland and New South Wales awarded 5 each, closely followed by Victoria with 4, South Australia at 2 and Western Australia taking home 1.
- The Pale Ale category stood out this year with 143 entries, Traditional Lager and Reduced Alcohol with 118 closely followed by Porter/Stout with 113.
- Modern Pale and Specialty were our gold medal leaders with 19 and 22 respectively.

And it's not all about the beer. The people who make, sell and pour the beer are equally as important so we ensure they are also acknowledged and celebrated via our Peer nominated awards.

Congratulations to all medalists, champions and entrants, you are all winners in our eyes . What a way to kick the bad times to the curb!

A huge thank you to everyone that supported and participated in The Indies including:

HEAD JUDGE

Justin Fox - Bespoke Solutions Global

HEAD JUDGE 2IC

Will Tatchell - Van Dieman Brewing

INDEPENDENT BEER AWARDS ADVISORY COMMITTEE

Will Tatchell – Van Diemen Brewing
Tom Champion – Felons Brewing Co.
Lachlan MacBean – Grainfed Brewing
Pia Poynton – Nowhereman Brewing
Karli Smalls – The Grifter Brewing Co.
Sam Bethune – Bintani Australia
Daniel McCulloch – Lallemand Brewing

INDIES EVENT COORDINATOR

Joslyn Erickson

JUDGES

Anthony Clem – WellBrewd Consulting
Blake Bowden – Fermentative Consulting
Brendan Guild – Bad Shepherd Brewing Co.
Cassie O'Neill – Aus Cicerone® Prof Community
Chris Sheehan
Christopher Fletcher – Archer Brewing
Daniel McCulloch – Lallemand Brewing
Daniel Venema – Hiker Brewing Co.
Dave Macgill – Deep South Brewing Co.
Eden Pink – Green Beacon
Emma Young – Carlton & United Breweries
Ian Watson – Happy Valley Brewing Co .
Jack Viney – Moo Brew
Jake Harrison – Helios Brewing Company
James Dittko – Bridge Road Brewers
Karli Small – TAFE NSW
Kieron Young – Burleigh Brewing Co.
Kris Domagala – Stomping Ground Brewery
Lachlan Crothers – WellBrewd Equipment
Lauren Jack – LJ Ops Consulting
Lindsay Astarita – Stomping Ground Brewing Co.
Marcus Cox – Newstead Brewing Co.
Mark Howes – Working Title Brew Co
Matthew Cuthbert – Revel Brewing Co.
Matthew Hogan – Modus Brewing
Pia Poynton – Nowhereman Brewing Co.
Richard Adamson – Young Henrys Brewery
Scott Hargrave – Balter Brewing
Simeon Bonetti – HPA
Stephanie Johansson – Stone & Wood
Tiffany Waldron – Pink Boots Society / Beer Fans

ASSOCIATE JUDGES

Adsy Schell – Catchment Brewing Co.
Alex Taubert – Yepp Brewing Co.
Annelies Nijskens – Madocke Beer Brewing Co.
Ben Holdstock – Heaps Normal
Emma Elmslie – White Bay Beer Co.
Scott Jared Palu – Felons Brewing Co.
Julia Santos Muriel – Capital Brewing Co.
Kate Stuart – TAFE QLD
Lukas Svoboda – Lokal CZ
Luke Cooper – Sobah Beverages
Mike Colman – Bulla Creek Brewing Co.
Nicolette Gillman – Mighty Craft
Rebecca Centeno – Burnley Brewing
Richard Chamberlin – Lallemand Australia
Scott Hayward – Ironbark Hill Brewery
Sharynne Wilson – Moffat Beach Brewing Co.
Simon Jeanpierre – Fermentis
Sophie Goldsmith – Beer Matters
Tom Wood – Mismatch Brewing Co.

TABLE CAPTAIN

Ben Kraus – Bridge Road Brewers
Briony Liebich – Flavour Logic
Chris Swersey – Tribe Breweries
Clare Clouting – Athena Business Solutions
Glenn Harrison – Ellerslie Hop Australia
Ian Kingham – TBB Consultancy
Kirrily Waldhorn – Beer Diva / Beer Matters
Lachlan MacBean – Grainfed Brewing Co.
Sam Bethune – Bintani
Samara Fuss – Beaches Brewing Co- Bali
Shaun Blissett – Wayward Brewing Co.
Tom Champion – Felons Brewing Co.
Tracy Banner – Sprig + Fern Brewing Co.
Warren Pawsey

VOLUNTEER STEWARDS

Andrew Murray, Peter Bennington, Tamika Boyd, Josh Batten, Simon Davis, Alexander Carruthers, Ash Barkla, Ben Boorer, Ben Malt, Brenden White, Bryan Penley, Paul (Caesar) Lappin, Craig Dickson, Dale Skehill, Daniel Fleetwood, Daryl's Cook, Ev Lloyd, Gary Hawkins, Jack Anderson, Jett Righetti, Joseph Brown, Josh Gill, Josh Roberts, Jules Gilet, Karen Baldwin, Mark Symonds, Michael Byrnes, Mike Morris, Oskar Long, Ryan Harrison, Ryan King, Ryan Wesener, Sean Astill, Todd Harford, Tristram Lock, Craig Maiden, Marcello Mastrantonio, Michael Phillips, PK Agrawal, Reece Richards, John Tynan, Marnie Milnes

Champions

CHAMPION TROPHIES

Champion Australian Independent Beer – Presented by Konvoy

Dollar Bill - Gold Teeth

Champion Australian Independent Large Brewery – Presented by Orora Beverages

Brick Lane Brewing Co.

Champion Australian Independent Medium Brewery – Presented by Cryer Malt

Moffat Beach Brewing Co.

Champion Australian Independent Small Brewery – Presented by Gladfield Malt

Madocke Beer Brewing Co.

Champion Australian Independent Contract Brewer – Presented by Rallings Label Specialists

Heaps Normal







CHAMPION CLASSES

Champion Modern Pale Ale – Presented by Yakima Chief Hops

Moon Dog Craft Brewery - Old Mate

Champion Traditional Pale Ale - Presented by Mettler-Toledo

Moffat Beach Brewing Co. - Passenger Pale Ale

Champion Amber-Dark Ale – presented by LOUD

Boston Brewing Co. - Devilslide Red IPA

Champion Porter/ Stout - Presented by CHILL

Reckless Brewing Co. - Stout

Champion Juicy-Hazy Pale Ale - Presented by Athena Quality

Aether Brewing – All Australian Pale Ale







Champion Juicy-Hazy India Pale Ale – Presented by the American Brewers Association

Dangerous Ales - Fightin With Lightin Thiolized Hazy IPA

Champion Specialty Beer – Presented by Roxset Health & Safety Flooring

TWØBAYS Brewing – Session Ale

Champion Traditional Lager – Presented by Keg ID

Mismatch Brewing Co. – Lager

Champion Modern Lager – Presented by Barrett Burston Malting

The Wheaty Brewing Corp – Fortune

Champion Modern India Pale Ale – Presented by Hop Products Australia

Aether Brewing - IPA

Champion Traditional India Pale Ale – Presented by Coles Liquor

Seven Mile Brewing – West Coast IPA

Champion European-Style Ale – Presented by Blackhearts & Sparrows

Felons Brewing Co. - Belgian Tripel

Champion British-Style Ale – Presented by CFT Group

Merino Brewery - ESB

Champion Non-Alcohol – Presented by By George Legal

Heaps Normal - Half Day Hazy

Champion Reduced Alcohol – Presented by Presented by Lallemand Brewing

Moffat Beach Brewing Co. - Social Jam Pale Mid












Champion Strong, Wood + Barrel-Aged - Presented by Midland Insurance

Hawkers - Bourbon Barrel Aged Barley Wine 2022



Champion Sour, Fruit + Funk – Presented by The Berry Man

Dollar Bill – Gold Teeth



CHAMPION STATE/ TERRITORY BREWERY

Champion Western Australia Brewery – Presented by the Department of Primary Industries & Regional Development WA

Black Brewing Co.



Champion ACT & Northern Territory Brewery - Presented by MH Training

Bentspoke Brewing Co.



Champion New South Wales Brewery – Presented by New South Wales Government

Philter Brewing



Champion South Australia Brewery – Presented by Tributum Law

Wheaty Brewing Corps



Champion Tasmania Brewery - Presented by the Independent Brewers Association

Moo Brew



Champion Victoria Brewery – Presented by the Victorian Drinks Alliance

Brick Lane Brewing Co.



Champion Queensland Brewery - Presented by Queensland Government

Moffat Beach Brewing Co.



Lifetime Achievement Award – Presented by Brews News

John Stallwood



Young Gun on the Year - Presented The Crafty Pint

Evin Craney, Bright Brewery



True Indie Supporter – Presented by Thirsty Merchants

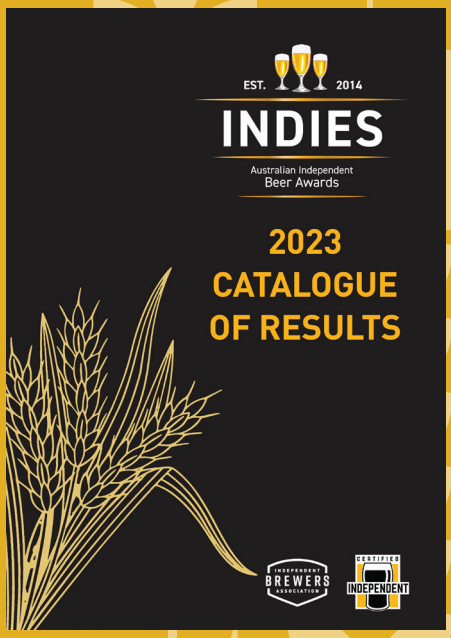
Ben Carwyn, Carwyn Cellars



Service to the Industry - Presented by Independent Brewers Association

Tiffany Waldron, Pink Boots





Download Results




INDIES
Australian Independent
Beer Awards


FELONS




WINNER
CHAN
INDIA
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THIO
DRAU




MALT
3 DECADES








REVEL









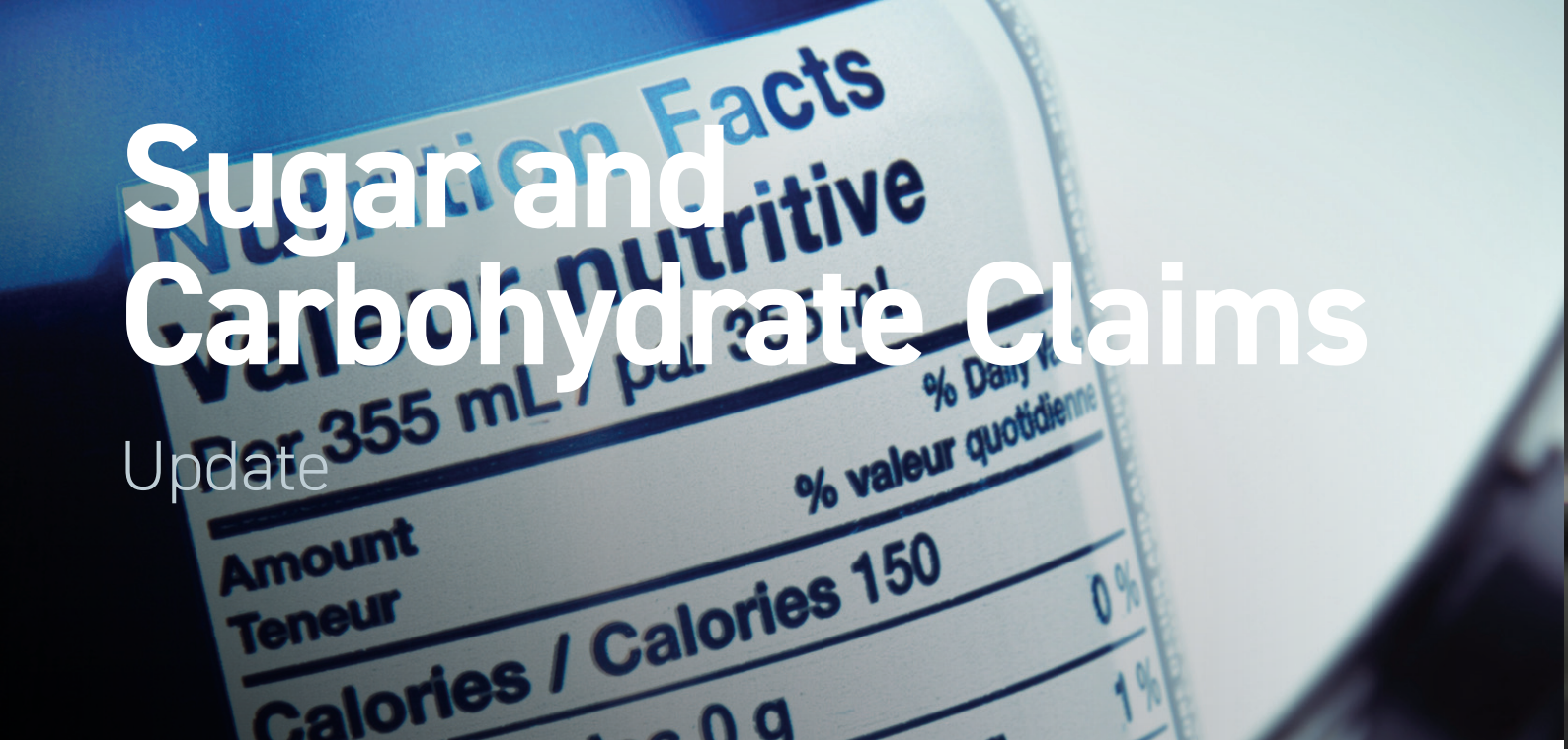

Pilsner Urquell


EST. 2014
INDIES
Australian Independent
Beer Awards









Sugar and Carbohydrate Claims

Update

We would like to thank the following breweries who took the time to send in submissions on the Sugar and Carbohydrate. With just under 10% of IBA members participating we can feel the momentum building for some strong advocacy by, and for Indie Brewers.

New South Wales

IronBark Hill Brewing Co.
Rocks Brewing
The Social Brewers
Tribe Breweries
Wild Polly Brewing

Queensland

All In Brewing Co.
Boxer Brewing Co.
Burleigh Brewing Co.
Catchment Brewing Group
Easy Times Brewing Co.
Heads of Noosa

South Australia

Barossa Valley Brewing Co.
Beer No Evil
Big Shed Brewing Concern
Bowden Brewing
Brightstar Brewing
Kick Back Brewing Co.
Long Gum Farmhouse
Penny Red Beer Co.
Shapeshifter Brewing
Silverbark Brewery
Smiling Samoyed
Swell Brewing Co.
The Suburban Brew
Tiny Fish Brew Co.
Watsacowie Brewing Co.
Western Ridge Brewing & Distilling
Woolshed Brewery

Victoria

Braeside Brewing Co.
Brewmanity
Bright Brewing
Good Land Brewing
Hepburn Springs Brewing Co.
Mitta Mitta Brewing
Moon Dog Craft Brewery
South East Brewing Co.
Stomping Ground Brewing Co.
Urban Alley Brewery

Western Australia

Otherside Brewing
Shelter Brewing Co.

Also we would like to thank Steve Brockman, IBA State Chapter lead who made an additional submission on behalf of South Australian IBA Members. And Paul Bowker, Brick Lane Brewing Community, for the time to review data modelling associated with the IBA's submission.

Sabrina Kunz
Manager - Strategic Projects

Download IBA Submission

Welcome to our new members

A very warm welcome to those that have recently joined the indie family!

These businesses now unite with over 550 members who are working together to ensure the success of our industry, to build the culture and to shape the future of independent beer.

Brewery In Planning Member

Bull's Roar Brewing Co.

Wayside Brewing

Brewery Member

Associate Member - Level 1

Shout out corner

A round of applause and cheers for...

Bucketty's Brewing - Silver medal for Sunday Bitter in the English Mild or Bitter category at the World Beer Cup >>

Temple Brewing, Brick Lane Brewing, Aether Brewing, Black Hops, Hawkers Beer, Blackflag Brewing, Method Brewing - Top 10 GABS 2023 Can Design Awards >>

Grainfed Brewing - Opening a brewpub in Newcastle >>

Smiley Brewing - Opening the dorrs to their new taproom in Packenham >>

Felons Brewing Co. - Winner of Best Brewery in the Wotif 2023 Uniquely Aussie Award >>

Bright Brewery, Gage Roads Freo Brewery, Capital Brewery Co, Prancing Pony Brewery and Du Cane Brewing. - Finalists of Best Brewery in the Wotif 2023 Uniquely Aussie Award >>

Brick Lane Brewing Community - Sustainability Partner of the Year Coles Liquor Group Awards

Brewmanity Beer Co. - Exclusive Label Product Collaboration of the Year winner, Coles Liquor Group Awards for Slider Cold XPA

Local Brewing Co. - New taphouse at Melbourne Airport >>



In a few words



Microbusiness sector grows 14%

The microbusiness sector is the fastest-growing category of the small business community and now employs 2.9 million people, according to a new report.

The report by the Mckell Institute highlights the significant contribution of microbusinesses to the economy and the opportunities to boost the sector into the future.

The Micro but Mighty: Magnifying Microbusiness in Australia, commissioned by NRMA Insurance, found that microbusinesses (which typically employ up to four people) make up 89% of all businesses in Australia.

The microbusiness sector increased in size by 14% over the past four years to 2.28 million businesses.

More Information



ABAC Independent Chair Annoucned

Harry Jenkins retires as ABAC independent Chair after a 5 year tenure and is succeeded by Hon Tony Smith as ABAC hits 25 years of promoting responsibility in alcohol marketing.

FORMER Speaker of the House of Representatives, Harry Jenkins AO has retired after 5 years at the helm of ABAC as its independent Chair. The Hon Tony Smith, former Speaker of the House of Representatives has been appointed to succeed Mr Jenkins.

More Information

FOOD STANDARDS Australia • New Zealand
Te Mana Kounga Kai – Ahitereiria me Aotearoa

FSANZ Act Review update

We attended the FSANZ Act Review Reconnection Session on 11 August 2023, were they provided:

- an overview of the Review
- a recap of consultation conducted in 2020 and 2021
- work undertaken since 2021 and the concepts under consideration
- insight into future engagement opportunities and the wat forward for the review.

Below you can download the presentation and a summary of the questions and answers provided at the session.

Presentation

Q&A

Energy bill relief for small businesses, Victoria

Eligible small businesses in Victoria can get help with their energy bills from 1 July 2023 through the Energy Bill Relief Fund. The Victorian Government is administering the bill relief.

How much you can get

You can get $325 in bill relief for your small business in Victoria from 7 August 2023 if you meet the eligibility criteria.

Who can get it

You can get the bill relief if your small business:

- is based in Victoria
- is on a separately metered business tariff with your electricity retailer
- has an annual electricity consumption below the threshold of 40 MWh.

Who can't get it

You are not eligible for the small business relief if:

- you run your small business using electricity from your home
- your annual electricity consumption is above the small business threshold of 40 MWh.

When you will get it

If you are eligible, your electricity provider will automatically apply the bill relief to your electricity account from 1 July 2023, reducing the amount you owe on your next bill. ***You do not need to do anything.***

More Information

Return & Earn - ACT/NSW Update

Exhange for Change has advised there has been immediate changes to the NSW Container Deposit Scheme Pro Forma Supply Arrangement.

Removal of Requirement to Provide Annual Statutory Declaration:

Clause 7.1(b) and Schedule 3 of the Pro Forma Supply Arrangement are deleted in agreement with the State. As such, the requirement for Suppliers to provide a Statutory Declaration for the 2023 Financial Year and onwards has been removed.

Authority to submit Supplier Statements:

Suppliers are required to ensure that the Supplier Statements (monthly volume reporting) submitted in accordance with clause 9.4 of the Supply Arrangement are approved by the Director or authorised representative of the Suppliers' business prior to submission in the Portal. This change will appear in the Exchange for Change Portal in due time.

Exchange for Change will work with the State to provide businesses with an amended copy of the Pro Forma Supply Arrangement in due course.

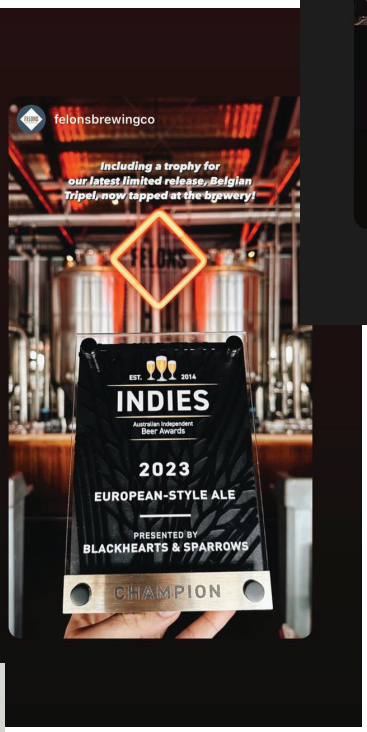
If you have any queries in relation to the above, please do not hesitate to contact Exchange for Change at customersupport@exchangeforchange.com.au.

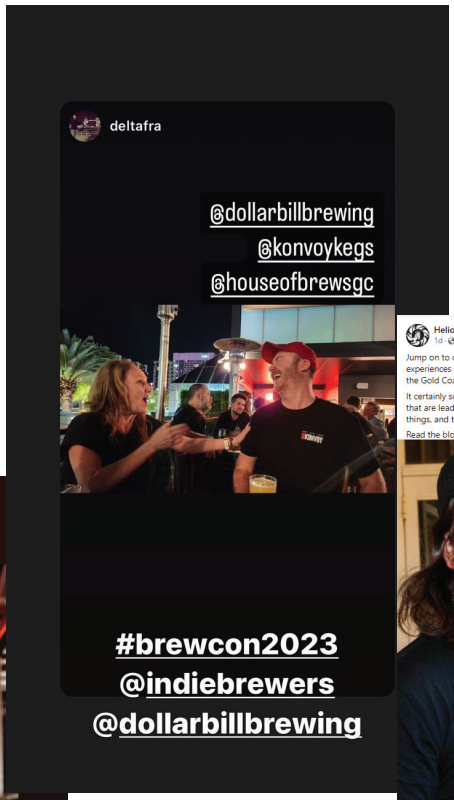


In the media

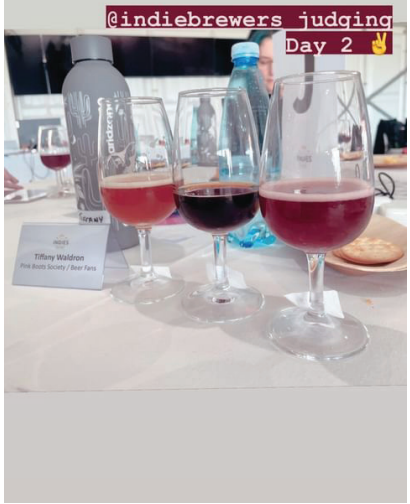
In this edition we wanted to highlight the awesome social media our members created during BrewCon and The Indies.













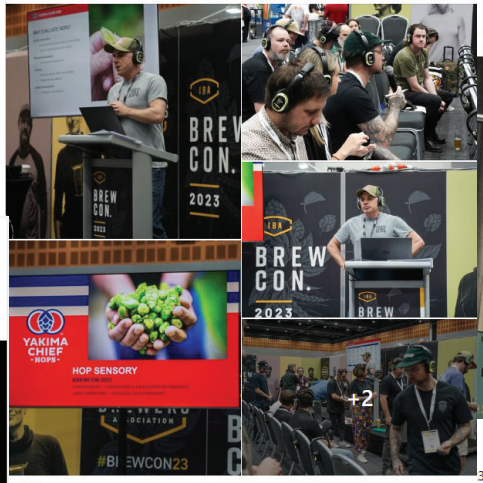


Cryer Malt
August 29 at 3:36 PM ·

It's crazy to think that this time last week we were in the midst of #Brewcon23!

A definite highlight for us was the Yakima Chief Hops Hop Sensory workshop. It was a great practical session filled with expert knowledge, prizes and informative banter.

Big thanks to everyone who took part. ... See more

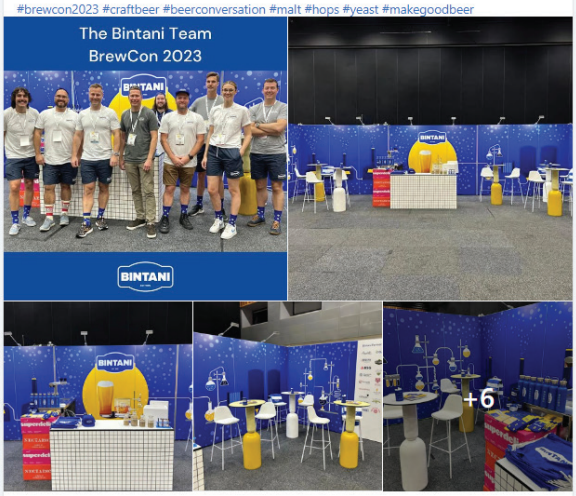


sharing a beer and talking all things brewing with our amazing partners Weyermann Specialty Malts Joe White Maltings NZ Hops Ltd Fermentis By Lesaffre.

As well as highlighting some hops from Indie Hops Yakima Quality Hops Charles Faram & Co Ltd.

We drank the bar dry, a good sign of good conversations and great friends!

#brewcon2023 #craftbeer #beerconversation #malt #hops #yeast #makegoodbeer



Alice Springs Brewing Co
August 26 at 4:34 PM ·

Not a bad week really....

Picked up a Gold Plate award for Best Burger & then won 8 medals in the Independent Association Indies awards.

#WinnersAreGrinners





Member Resources

If you haven't had time lately to familiarise yourself with the 100+ different resources in the member portal, best you jump on now. Here's just a snap shot of the most recent:



Hospo - Make it work for you webinar

Our Hospitality Project Group discuss all the ins and outs and do's and don'ts of a brewery related hospo offering.

We know how much a taproom or brewpub can help sustain the brewery operations but we also realise how daunting this can be if you are just starting out. During this webinar our team of experts offer their sage advice as they have been through the rigours of establishing and running operations of all sizes and scales.

Our panelists are:

- Justin Joiner, Cofounder – Stomping Ground
- Elise Griggs, Marketing & Event Coordinator – Hop Products Australia
- Emma Locke, Smooth Operator – Beer Farm
- Steve Barber, CEO – Blackflag Brewing
- Iliya Hastings, Director – Margaret River Brewhouse
- Kyle Pearson, Instigator – Alice Springs Brewing Co

View webinar



Photo by John Matychuk on Unsplash

Music licensing

You may or may not be aware that permission is required to play music in venues etc. A licence provides permission for breweries to play the vast majority of the music heard on radio, TV, music-streaming services as well as music that is bought online or bought from a retailer. (Even if you pay a music-streaming service to provide your music a licence is still required). Licence fees form royalty income which are paid out direct to music creators.

Music licensing is as crucial as any other service and a legal requirement that your businesses need to arrange. Failure to comply may result in legal action.

Read how IBA Member Hairyman Brewery was among the first businesses in Australia to have an Audoo Audio Meter installed to meet their obligations through IBA associate member OneMusic.

More Information

Health & Wellbeing Resources

We have a range of resources to assist with how to have a mental health discussion, wellbeing planning, health checks and a list of mental health support offered around Australia.

View resource

Please note: You need to be logged in to the IBA website to access these resources. If you need assistance please email membership@iba.org.au

Member Offers

Below are just a snap shot of member offers currently avaialble. Visit Member Offers for the full list.

50% off Unleashed for 3 months

Easily track and manage all your beer recipes, ingredients, and finished goods in one place so you know exactly how much stock you have at any given time – and where to find it. Get complete grain-to-glass visibility over your beer products and access powerful tools that boost brewing efficiency and streamline stock control.

View Offer





Australia's own brewery management software

Designed by Aussie brewers & IBA Member Five Barrel, Abbl is your complete brewery management software built to streamline all your processes in one, easy to use, flexible platform.

You can schedule your brew days with ease. Keep your recipes at your fingertips and make adjustments while you brew. Abbl allows you to track and forecast all your inventory, grow your sales and keep your beer moving with logistics and delivery planning.

Because we designed Abbl from the ground up, we knew how important it was for the program to be a supportive tool rather than an additional burden on already busy breweries. Abbl can be used seamlessly from mobile to tablet to laptop meaning that brewers, sales reps, cellarman bookkeepers and owners can all access the data they need quickly and easily. Abbl is customisable and fits into your workflows without adding stress.

As software built by brewery professionals, we know how challenging it can be to run a brewery. That's why we want to offer **15% off to all Independent Brewers Association members**.

More Information

5% Discount on all Business of Beer consulting and advisory services

This offer is made in an effort to reward those who are already IBA members and to encourage those to join who are considering signing up. A strong well funded IBA is essential for the ongoing growth of Indi Craft Beer.

View Offer



Membership Matters

Do you want to be a part of an organisation that helps you tap the potential of your business, provides resources, advocates for regulatory change and celebrates all things Indie?...Then look no further.

The IBA has a clear vision: quality independent beer everywhere.

We provide a united voice for independently-owned breweries across Australia. Our mission is to build a strong, sustainable future for our industry.

Between 2021-2031, the IBA will work hand in hand with the industry to grow market share to 15% as well as navigate challenges and harness the opportunities the future presents.

We advocated for and delivered the increase of beer excise from an annual cap of $100,000 to $350,000, changes to excise payment schedules and accrued excise debt waived during COVID-19.

> **We cannot compete with the big players on resources and scale. However, by working together we can tap into a strong network of global and local knowledge**
>
> IBA Member, 2021

We are currently working on:

- Delivering the FutureBrew 2031- Tapping the Potential industry roadmap.
- Advocating to the Federal Government to create Beer Australia, a national strategy and underpinning funding program.
- To support the independent brewing industry
- Work alongside the Queensland and NSW government to create updated Craft Beer Strategies.
- Working with national, state and territory tourism organisations to recognise tap rooms and brewpubs as unique and valuable visitors experiences.
- Sustainability packaging guide and manual for scalable solutions to going carbon neutral.
- Roll out of the Independent Seal through trade and venues.
- Build content, story and imagery on consumer channels eg. #Askforindiebeer and Independent Seal consumer campaign.
- Diversity Plan
- Expansion of Certificate III to other states and territories.
- Establish apprenticeship and Certificate IV in partnership with education providers; and more.

Become a member today

IBA Board and Staff



Chairman
Richard Watkins
Founder
Bentspoke Brewing
Braddon, ACT
Email



Director
Evin Craney
National Sales & Export Manager
Bright Brewery
Bright, VIC
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Lachlan MacBean
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Grainfed Brewing Co.
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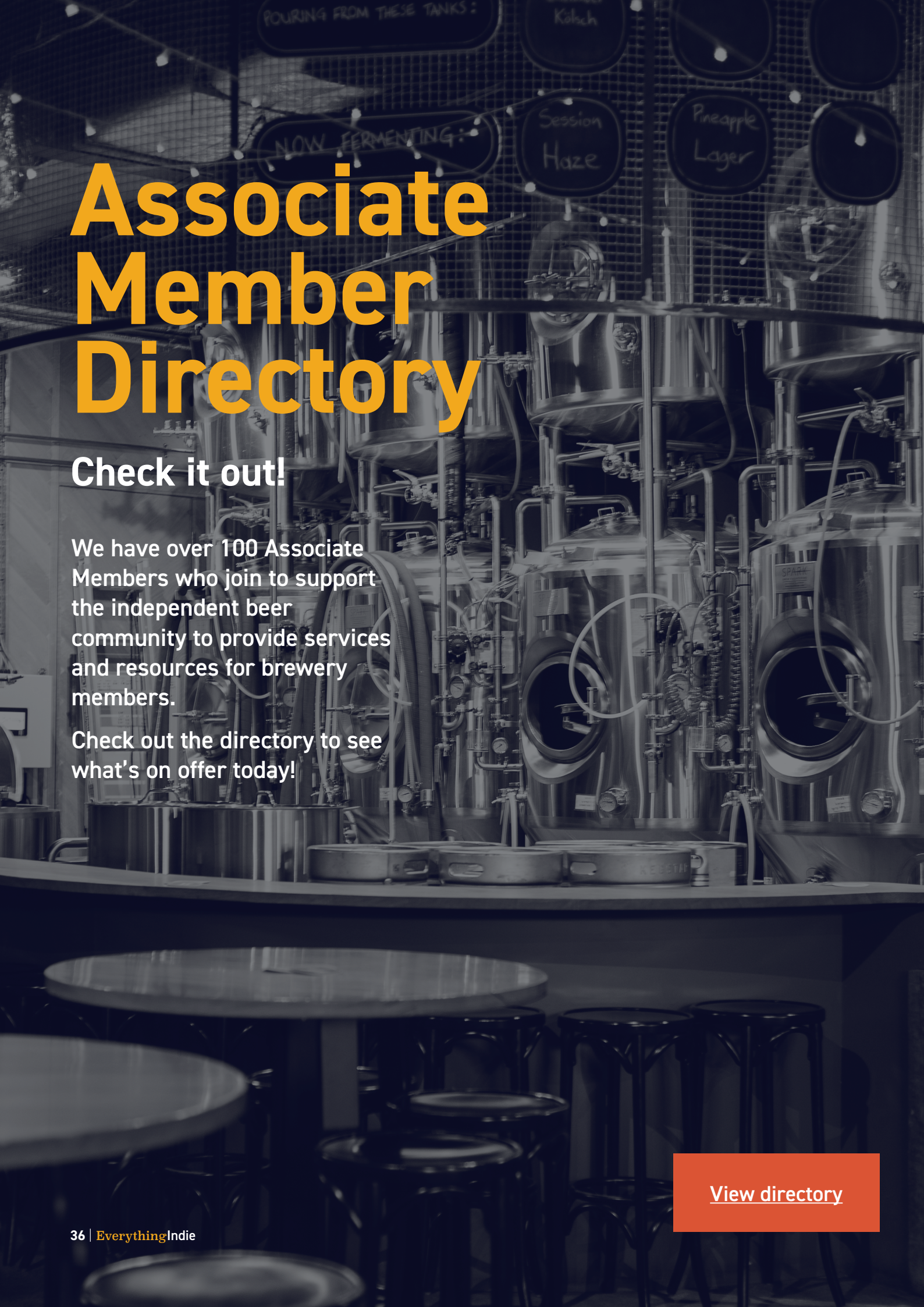


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Group Development
Nowhereman Brewing
Leederville, WA
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PRESSURE GAUGE
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Associate Member Directory

Check it out!

We have over 100 Associate Members who join to support the independent beer community to provide services and resources for brewery members.

Check out the directory to see what's on offer today!

View directory